



children's  
**Wonderland**

December 13 - 24, 2024  
@ Sylvania Exhibition Center

Open Daily 11am-8pm / 11am - 2pm (Dec. 24)

**Classic Displays**

**Train Rides**

**Kids Interactive Zone**

**Letters to Santa**

**Photos with Santa**

**Family Fun!**



More information at:  
[childrenswonderland.org](http://childrenswonderland.org)

**NORTH  
POLE**

**SOUVENIR  
WAX FIGURE  
MACHINES  
ARE  
BACK!**

# SPONSORSHIP OPPORTUNITIES



**7060 SYLVANIA AVENUE- SYLVANIA, OHIO 43560**  
**419-882-1500**

## **PARTNER WITH SYLVANIA RECREATION TO HELP MAKE CHILDREN'S WONDERLAND 2024 THE BEST YEAR YET.**

CHILDREN'S WONDERLAND HAS BEEN A LUCAS COUNTY HOLIDAY TRADITION FOR OVER 60 YEARS! SYLVANIA RECREATION HAS HAD THE PLEASURE OF PRESENTING CHILDREN'S WONDERLAND SINCE 2017. SYLVANIA RECREATION, NON-PROFIT ORGANIZATION, STRIVES TO PROVIDE QUALITY RECREATIONAL PROGRAMS AND FACILITIES TO OUR COMMUNITY. CHILDREN'S WONDERLAND IS A FESTIVE WAY SYLVANIA RECREATION CAN BRING JOY TO OUR LOCAL AREA FAMILIES. OVER 30,000 COMMUNITY MEMBERS ENJOYED THE MAGIC OF CHILDREN'S WONDERLAND IN 2023 ALONE.

A SPONSORSHIP WITH CHILDREN'S WONDERLAND PROVIDES A STRONG FOUNDATION FOR YOUR COMPANY TO CONNECT WITH AND ADVERTISE TO OUR NORTHWEST OHIO AND SOUTHEAST MICHIGAN FAMILIES. THROUGH 12 DAYS OF CONTINUOUS PROMOTION, YOUR SPONSORSHIP WILL MAKE A HUGE IMPACT AND YOU CAN CONFIDENTLY CAPTURE THE ATTENTION OF A LARGE AUDIENCE. THIS WELL KNOWN COMMUNITY EVENT WILL HELP YOU INCREASE BRAND AWARENESS AS WELL AS SHOW YOUR COMPANY'S SUPPORT FOR ONE OF THE LONGEST STANDING HOLIDAY TRADITIONS IN THE GREATER TOLEDO AREA.

**FEEL GOOD ABOUT SUPPORTING OUR LOCAL HOLIDAY TRADITION AS YOU TAKE PART IN CREATING THE LIFELONG MEMORIES THAT OUR CHILDREN'S WONDERLAND DISPLAY CREATES.**





## **PRESENTING SPONSOR - \$8,000**

BECOME A PRESENTING SPONSOR WITH CHILDREN'S WONDERLAND THIS 2022 SEASON AND RECEIVE THE FOLLOWING BENEFITS:

- COMPANY NAME RECOGNIZED AS "SYLVANIA RECREATION AND (INSERT COMPANY NAME) PRESENTS CHILDREN'S WONDERLAND" ON ALL COLLATERAL
- LARGE BANNER WITH COMPANY NAME DISPLAYED AT CHILDREN'S WONDERLAND ADMISSIONS/ENTRANCE- PRIME VISIBILITY
- COMPANY RECOGNITION ON ALL RADIO, PRINT, AND SOCIAL MEDIA ADVERTISEMENT
- LOGO RECOGNITION ON CHILDREN'S WONDERLAND STAFF AND VOLUNTEER T-SHIRTS
- RECOGNITION ON ROUTINE SOCIAL MEDIA POSTS LEADING UP TO AND DURING THE SPAN OF THE EVENT
- 50 COMPLIMENTARY EVENT ADMISSION TICKETS (CHILD OR ADULT)
- 5 COMPLIMENTARY PHOTO PACKAGES WITH SANTA

## **KID'S ZONE SPONSOR - \$4,000**

BECOME A KID'S ZONE SPONSOR WITH CHILDREN'S WONDERLAND THIS 2022 SEASON AND RECEIVE THE FOLLOWING BENEFITS:

- LARGE BANNER WITH COMPANY NAME DISPLAYED IN KID'S ZONE
- COMPANY LOGO RECOGNITION ON ALL KID ACTIVITY SIGNS AND PRINTS
- LOGO RECOGNITION ON CHILDREN'S WONDERLAND STAFF AND VOLUNTEER T-SHIRTS
- RECOGNITION ON ROUTINE SOCIAL MEDIA POSTS LEADING UP TO AND DURING THE SPAN OF THE EVENT
- 30 COMPLIMENTARY EVENT ADMISSION TICKETS (CHILD OR ADULT)
- 2 COMPLIMENTARY PHOTO PACKAGES WITH SANTA



## **T-SHIRT SPONSOR - \$2,000**

BECOME A T-SHIRT SPONSOR WITH CHILDREN'S WONDERLAND THIS 2022 SEASON AND RECEIVE THE FOLLOWING BENEFITS:

- STANDALONE LOGO RECOGNITION ON CHILDREN'S WONDERLAND STAFF AND VOLUNTEER T-SHIRTS
- SIGNAGE WITH COMPANY LOGO DISPLAYED AT ADMISSIONS
- RECOGNITION ON ROUTINE SOCIAL MEDIA POSTS LEADING UP TO AND DURING THE SPAN OF THE EVENT
- 20 COMPLIMENTARY EVENT ADMISSION TICKETS (CHILD OR ADULT)

## **PHOTO AREA SPONSOR - \$1,000**

BECOME A PHOTO AREA SPONSOR WITH CHILDREN'S WONDERLAND THIS 2022 SEASON AND RECEIVE THE FOLLOWING BENEFITS:

- SIGNAGE WITH COMPANY LOGO DISPLAYED AT DESIGNATED PHOTO AREA
- RECOGNITION ON ROUTINE SOCIAL MEDIA POSTS DURING THE SPAN OF THE EVENT
- 15 COMPLIMENTARY EVENT ADMISSION TICKETS (CHILD OR ADULT)

## **TREE OR WREATH SPONSOR - \$100-\$250**

FOR MORE INFORMATION AND TO SIGN UP, GO TO:  
[WWW.CHILDRENSWONDERLAND.ORG](http://WWW.CHILDRENSWONDERLAND.ORG)



## **NOT INTERESTED IN THESE SPONSORSHIP OPPORTUNITIES?**

- DONATE LUNCH TO FEED 20 CHILDREN'S WONDERLAND STAFF AND VOLUNTEERS
- SIGN UP TO VOLUNTEER AT CHILDREN'S WONDERLAND

# 2024 CHILDREN'S WONDERLAND SPONSORSHIP FORM

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

SPONSORSHIP AMOUNT \$ \_\_\_\_\_

INVOICE \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

EXPIRATION \_\_\_\_\_ CVC# \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**PLEASE RETURN FORM TO:**

SYLVANIA RECREATION  
ATTN: CHILDREN'S WONDERLAND  
7060 SYLVANIA AVE.  
SYLVANIA, OH 43560

**QUESTIONS? PLEASE CONTACT EVENT MANAGER:**

JULIE EMERINE, JEMERINE@PLAYSYLVANIA.COM, 419-882-1500

