

December 24; 11am-2pm

TREE SPONSORSHIP

Creatively promote your business this holiday season by sponsoring a Children's Wonderland 2024 holiday tree.

Tree Sponsorship (6.5') - \$250

sold out) <del>Wreath Sponsorship (30") - \$100</del> Sold out

\*Previous/Returning sponsors receive \$50 off tree and \$25 off wreath

Represent your business for 12 days at Children's Wonderland! We provide the tree/wreath, you provide the decor.

## SPONSOR PERKS

- Individual sign with QR code to your website displayed in front of your tree/wreath
- Receive 4 or 8 complimentary admission tickets to Children's Wonderland depending on sponsor level
- Increase brand awareness, seen by over 30,000 people in attendance from NW Ohio and SE Michigan
- Social media recognition from over 19,000 followers
- 12 days of continuous promotion
- Crowd favorites will be voted on in person and online.
- Winners to receive recognition award



- Sponsors are responsible for decorating their tree or wreath to represent their business and brand
- Sponsors are required to provide their own lights and decorations- power/extension cords will be provided for you
- Faux snow will be placed under all sponsor trees
- Decorating must take place on Dec. 9 and Dec. 10 from 8:30am-7:00pm
- Sponsors are required to pick up their decorations on Dec. 27 and Dec. 30 from 8:30am-4:00pm OR items will be donated at the end of the event
- This is a friendly competition between Sponsored Trees and Wreaths- GET CREATIVE!

## BECOME A SPONSOR TODAY! PLEASE CLICK THE LINK BELOW: <u>SIGN UP FOR A TREE HERE!</u>

You will receive a confirmation email 1-3 business days after your registration has been received. Sponsorship form and payment is due by December 2, 2024

For questions please email: Julie Emerine- Event Manager jemerine@playsylvania.com



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