



children's
wonderland

December 12 - 24, 2025
@ Sylvania Exhibition Center

Open Daily 11am-8pm / 11am - 2pm (Dec. 24)

Classic Displays

Train Rides

Kids Interactive Zone

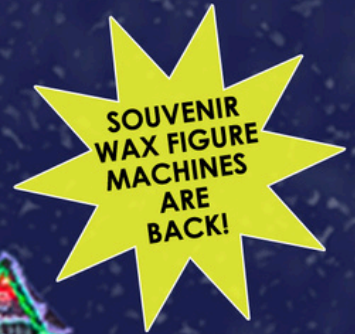
Letters to Santa

Photos with Santa

Family Fun!



More details at:
childrenswonderland.org



SPONSORSHIP OPPORTUNITIES



7060 SYLVANIA AVENUE- SYLVANIA, OHIO 43560
419-882-1500



PARTNER WITH SYLVANIA RECREATION TO HELP MAKE CHILDREN'S WONDERLAND 2025 THE BEST YEAR YET.

CHILDREN'S WONDERLAND HAS BEEN A LUCAS COUNTY HOLIDAY TRADITION FOR 60+ YEARS! SYLVANIA RECREATION HAS HAD THE PLEASURE OF PRESENTING CHILDREN'S WONDERLAND SINCE 2017. WE STRIVE TO PROVIDE QUALITY RECREATIONAL PROGRAMS AND FACILITIES TO OUR COMMUNITY. CHILDREN'S WONDERLAND IS A FESTIVE WAY FOR SYLVANIA RECREATION TO BRING JOY TO OUR LOCAL AREA FAMILIES. OVER 27,000 COMMUNITY MEMBERS ENJOYED THE MAGIC OF CHILDREN'S WONDERLAND IN 2024 ALONE.

A SPONSORSHIP WITH CHILDREN'S WONDERLAND PROVIDES A STRONG FOUNDATION FOR YOUR COMPANY TO CONNECT WITH AND ADVERTISE TO OUR NORTHWEST OHIO AND SOUTHEAST MICHIGAN FAMILIES. THROUGH 13 DAYS OF CONTINUOUS PROMOTION, YOUR SPONSORSHIP WILL MAKE AN IMPACT AND WILL CONFIDENTLY CAPTURE THE ATTENTION OF A LARGE AUDIENCE. THIS WELL KNOWN COMMUNITY EVENT WILL HELP YOU INCREASE BRAND AWARENESS AS WELL AS SHOW YOUR COMPANY'S SUPPORT FOR ONE OF THE LONGEST STANDING HOLIDAY TRADITIONS IN THE GREATER TOLEDO AREA.

FEEL GOOD ABOUT SUPPORTING OUR LOCAL HOLIDAY TRADITION AS YOU TAKE PART IN CREATING LIFELONG MEMORIES THAT OUR CHILDREN'S WONDERLAND DISPLAY CREATES.



PRESENTING SPONSOR - \$8,000

Become a Presenting Sponsor with Children's Wonderland this 2025 season and receive the following benefits:

- Company name recognized as "Sylvania Recreation and (insert company name) presents Children's Wonderland" on all collateral
- Large banner with company name displayed at Children's Wonderland admissions/entrance- prime visibility
- Company recognition on all radio, print, and social media advertisement
- Logo recognition on Children's Wonderland staff and volunteer T-shirts
- Recognition on routine social media posts leading up to and during the span of the event
- 50 complimentary event admission tickets (child or adult)
- 10 complimentary photo packages with Santa

KID'S ZONE SPONSOR - \$4,000

Become a Kid's Zone Sponsor with Children's Wonderland this 2025 season and receive the following benefits:

- Large banner with company name displayed in kid's zone
- Company logo recognition on all kid activity signs and prints
- Logo recognition on Children's Wonderland staff and volunteer t-shirts
- Recognition on routine social media posts leading up to and during the span of the event
- 25 complimentary event admission tickets (child or adult)
- 5 complimentary photo packages with Santa

T-SHIRT SPONSOR - \$2,000

Become a T-Shirt Sponsor with Children's Wonderland this 2025 season and receive the following benefits:

- Standalone logo recognition on Children's Wonderland staff and volunteer t-shirts
- Signage with company logo displayed at admissions
- Recognition on routine social media posts leading up to and during the span of the event
- 20 complimentary event admission tickets (child or adult)

PHOTO AREA SPONSOR - \$1,000

Become a Photo Area Sponsor with Children's Wonderland this 2025 season and receive the following benefits:

- Signage with company logo displayed at designated photo area
- Recognition on routine social media posts during the span of the event
- 10 complimentary event admission tickets (child or adult)

TREE SPONSOR - \$250

Become a Tree Sponsor with Children's Wonderland this 2025 season and receive the following benefits:

- 8 complimentary admission tickets to Children's Wonderland
- Recognition on routine social media posts during the span of the event

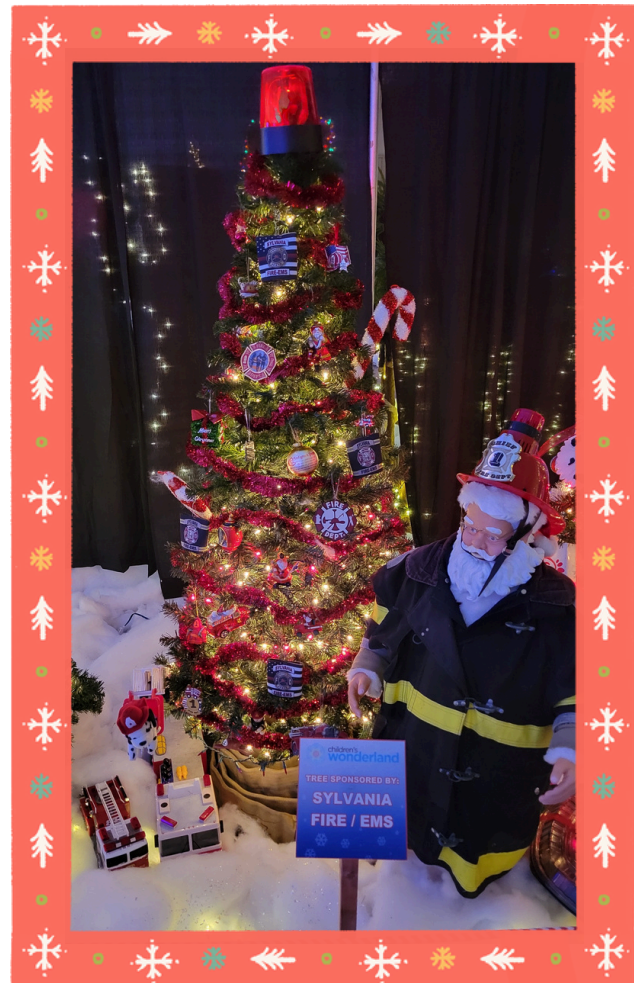
WREATH SPONSOR - \$100

Become a Wreath Sponsor with Children's Wonderland this 2025 season and receive the following benefits:

- 4 complimentary admission tickets to Children's Wonderland
- Recognition on routine social media posts during the span of the event

NOT INTERESTED IN THESE SPONSORSHIP OPPORTUNITIES?

- DONATE LUNCH TO FEED CHILDREN'S WONDERLAND STAFF AND VOLUNTEERS
- SIGN UP TO VOLUNTEER AT CHILDREN'S WONDERLAND



2025 CHILDREN'S WONDERLAND INTEREST FORM

SPONSOR INFORMATION

COMPANY/ORGANIZATION NAME: _____

CONTACT NAME: _____

TITLE: _____

PHONE: _____

EMAIL: _____

MAILING ADDRESS: _____

SPONSORSHIP LEVEL

(PLEASE CHECK YOUR SELECTED LEVEL)

- ☐ PRESENTING SPONSOR – \$8,000
- ☐ KID'S ZONE SPONSOR – \$4,000
- ☐ T-SHIRT SPONSOR – \$2,000
- ☐ PHOTO AREA SPONSOR – \$1,000

FOR TREE/WREATH SPONSORSHIP VISIT:

[HTTPS://TINYURL.COM/CWTREEWREATH](https://tinyurl.com/cwtreewreath)

SIGNATURE: _____



WE WILL BE IN CONTACT WITHIN THE NEXT FEW MONTHS TO REVIEW
INTEREST AND FINALIZE DETAILS

PLEASE RETURN FORM TO:
SYLVANIA RECREATION
ATTN: CHILDREN'S WONDERLAND
7060 SYLVANIA AVE.
SYLVANIA, OH 43560

QUESTIONS? PLEASE CONTACT EVENT MANAGER:
JULIE EMERINE, JEMERINE@PLAYSYLVANIA.COM, 419-882-1500



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