

 **children's
wonderland**
December 8 - 24, 2023
@ Sylvania Exhibition Center

Open Daily 11am-8pm / 11am - 2pm (Dec. 24)

Classic Displays

Train Rides

Kids Interactive Zone

Letters to Santa

Photos with Santa

Admission: Children \$7 / Adults \$9 / Seniors \$7

Children's Admission includes Kids Zone & Train Rides



More information at:
childrenswonderland.org

**NORTH
POLE**

**SOUVENIR
WAX FIGURE
MACHINES
ARE
BACK!**

SPONSORSHIP OPPORTUNITIES



7060 SYLVANIA AVENUE- SYLVANIA, OHIO 43560
419-882-1500

PARTNER WITH SYLVANIA RECREATION TO HELP MAKE CHILDREN'S WONDERLAND 2023 THE BEST YEAR YET.

CHILDREN'S WONDERLAND HAS BEEN A LUCAS COUNTY HOLIDAY TRADITION FOR 60 YEARS! SYLVANIA RECREATION HAS HAD THE PLEASURE OF PRESENTING CHILDREN'S WONDERLAND SINCE 2017. SYLVANIA RECREATION STRIVES TO PROVIDE QUALITY RECREATIONAL PROGRAMS AND FACILITIES TO OUR COMMUNITY.

CHILDREN'S WONDERLAND IS A FESTIVE WAY SYLVANIA RECREATION CAN BRING JOY TO OUR LOCAL AREA FAMILIES. OVER 25,000 COMMUNITY MEMBERS ENJOYED THE MAGIC OF CHILDREN'S WONDERLAND IN 2022 ALONE.

A SPONSORSHIP WITH CHILDREN'S WONDERLAND PROVIDES A STRONG FOUNDATION FOR YOUR COMPANY TO CONNECT WITH AND ADVERTISE TO OUR NORTHWEST OHIO AND SOUTHEAST MICHIGAN FAMILIES. THROUGH 16 DAYS OF CONTINUOUS PROMOTION, YOUR SPONSORSHIP WILL MAKE A HUGE IMPACT AND YOU CAN CONFIDENTLY CAPTURE THE ATTENTION OF A LARGE AUDIENCE. THIS WELL KNOWN COMMUNITY EVENT WILL HELP YOU INCREASE BRAND AWARENESS AS WELL AS SHOW YOUR COMPANY'S SUPPORT FOR ONE OF THE LONGEST STANDING HOLIDAY TRADITIONS IN THE GREATER TOLEDO AREA.

FEEL GOOD ABOUT SUPPORTING OUR LOCAL HOLIDAY TRADITION AS YOU TAKE PART IN CREATING THE LIFELONG MEMORIES THAT OUR CHILDREN'S WONDERLAND DISPLAY CREATES.



PRESENTING SPONSOR - \$8,000

BECOME A PRESENTING SPONSOR WITH CHILDREN'S WONDERLAND THIS 2023 SEASON AND RECEIVE THE FOLLOWING BENEFITS:

- COMPANY NAME RECOGNIZED AS "SYLVANIA RECREATION AND (INSERT COMPANY NAME) PRESENTS CHILDREN'S WONDERLAND" ON ALL COLLATERAL
- LARGE BANNER WITH COMPANY NAME DISPLAYED AT CHILDREN'S WONDERLAND ADMISSIONS/ENTRANCE- PRIME VISIBILITY
- COMPANY RECOGNITION ON ALL RADIO, PRINT, AND SOCIAL MEDIA ADVERTISEMENT
- LOGO RECOGNITION ON CHILDREN'S WONDERLAND STAFF AND VOLUNTEER T-SHIRTS
- RECOGNITION ON ROUTINE SOCIAL MEDIA POSTS LEADING UP TO AND DURING THE SPAN OF THE EVENT
- 50 COMPLIMENTARY EVENT ADMISSION TICKETS (CHILD OR ADULT)
- 10 COMPLIMENTARY PHOTO PACKAGES WITH SANTA

KID'S ZONE SPONSOR - \$4,000

BECOME A KID'S ZONE SPONSOR WITH CHILDREN'S WONDERLAND THIS 2023 SEASON AND RECEIVE THE FOLLOWING BENEFITS:

- LARGE BANNER WITH COMPANY NAME DISPLAYED IN KID'S ZONE
- COMPANY LOGO RECOGNITION ON ALL KID ACTIVITY SIGNS AND PRINTS
- LOGO RECOGNITION ON CHILDREN'S WONDERLAND STAFF AND VOLUNTEER T-SHIRTS
- RECOGNITION ON ROUTINE SOCIAL MEDIA POSTS LEADING UP TO AND DURING THE SPAN OF THE EVENT
- 25 COMPLIMENTARY EVENT ADMISSION TICKETS (CHILD OR ADULT)
- 5 COMPLIMENTARY PHOTO PACKAGES WITH SANTA

T-SHIRT SPONSOR - \$2,000

BECOME A T-SHIRT SPONSOR WITH CHILDREN'S WONDERLAND THIS 2023 SEASON AND RECEIVE THE FOLLOWING BENEFITS:

- STANDALONE LOGO RECOGNITION ON CHILDREN'S WONDERLAND STAFF AND VOLUNTEER T-SHIRTS
- SIGNAGE WITH COMPANY LOGO DISPLAYED AT ADMISSIONS
- RECOGNITION ON ROUTINE SOCIAL MEDIA POSTS LEADING UP TO AND DURING THE SPAN OF THE EVENT
- 20 COMPLIMENTARY EVENT ADMISSION TICKETS (CHILD OR ADULT)

PHOTO AREA SPONSOR - \$1,000

BECOME A PHOTO AREA SPONSOR WITH CHILDREN'S WONDERLAND THIS 2023 SEASON AND RECEIVE THE FOLLOWING BENEFITS:

- SIGNAGE WITH COMPANY LOGO DISPLAYED AT DESIGNATED PHOTO AREA
- RECOGNITION ON ROUTINE SOCIAL MEDIA POSTS DURING THE SPAN OF THE EVENT
- 10 COMPLIMENTARY EVENT ADMISSION TICKETS (CHILD OR ADULT)

TREE SPONSOR - \$250

FOR MORE INFORMATION AND TO SIGN UP, GO TO:
WWW.CHILDRENSWONDERLAND.ORG

WREATH SPONSOR - \$100

FOR MORE INFORMATION AND TO SIGN UP, GO TO:
WWW.CHILDRENSWONDERLAND.ORG



NOT INTERESTED IN THESE SPONSORSHIP OPPORTUNITIES?

- DONATE LUNCH TO FEED 20 CHILDREN'S WONDERLAND STAFF AND VOLUNTEERS
- SIGN UP TO VOLUNTEER AT CHILDREN'S WONDERLAND

2023 CHILDREN'S WONDERLAND COMMITMENT FORM

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____ EMAIL _____

SPONSORSHIP AMOUNT \$ _____

INVOICE _____ VISA _____ MC _____ AMEX _____ DISC _____

CREDIT CARD # _____

EXPIRATION _____ CVC# _____

SIGNATURE _____

PLEASE RETURN FORM TO:

SYLVANIA RECREATION
ATTN: CHILDREN'S WONDERLAND
7060 SYLVANIA AVE.
SYLVANIA, OH 43560

QUESTIONS? PLEASE CONTACT EVENT MANAGER:

JULIE EMERINE, JEMERINE@PLAYSYLVANIA.COM, 419-882-1500



children's
wonderland